A Guide to Bringing *El Otro Lado* to Your Community

“We all have a story worth telling, worth listening to, worth remembering. If we are willing, that story will take us to the other side, where we will find ourselves whole again.”

—Estevan Rael-Galvez, Vice President of Historic Sites National Trust
The El Otro Lado project brings positive change through nurturing connection, empathy and understanding. Whether in school classrooms or community centers, El Otro Lado (EOL) combined with the Academy for Love of Learning transformative learning model draws upon the powers of experience, discovery, conceptualization, and meaning-making to strengthen and grow relationships. The EOL stories come together to produce powerful images, give voice, and empower us to re-imagine our lives and restore our communities.

Beginning as a community arts collaborative in Santa Fe, New Mexico in 2009, the El Otro Lado program uses art and story to address the “other side” of identity, belonging, migration, human rights, boundaries and sense of place. In the 2009 issue of YES! Magazine, El Otro Lado was profiled in “Learn As You Go,” as one of “13 Radical Acts of Education.” Then in 2012, the Academy for the Love of Learning created El Otro Lado in the Schools, publishing the first curriculum, and hiring and training the first cohort of teachers and teaching artists.
Program Components & Steps

- Participate August-May, 4-6 hours per week.
- Sign Up as an El Otro Lado Team (Co-teaching/co-facilitating pair)*
- Complete Reflection and Art experiences prior to the first workshop
- Attend In-Person Training Workshops (5 days)
- Participate in Online Reflections, bi-weekly
- Plan Reflection Sessions in your community setting (2)
- Participate/Host Community Celebration

Program Steps


Intro Workshop

1 Day In-Person Workshop at Academy

Complete Application
Receive Welcome letter and Pre-work Packet
Pay $300 Deposit and set up Payment Plan
Receive Acceptance Email
Rolling basis, no later than September 14, 2018
Due by August 24, 2018
August 31, 2018
September 7, 2018

2 Day In-Person Workshop at Academy

Complete bi-weekly online Reflections
On-site Visit in your community setting
September 24-25
9am-3pm (Mon & Tues)

3 Day In-Person Workshop at Academy

Pay Remaining Balance
Community Celebration Location TBC
April/May TBC
May 3, 2019
May 10th (Friday) 9am-3pm

On-site Visit in your community
On-site Visit in
your community

Community Celebration Prep for Community Celebration
Location TBC
March 29 (Friday) 9am-3pm
April
April/May TBC

A LOVE OF LEARNING

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Program Benefits

• Learn, grow, expand your understanding and practices of creative facilitation and story gathering.

• Explore facilitation techniques based on the Academy for the Love of Learning pedagogical practices.

• Receive ongoing support and guidance throughout the program with in-person workshops, community site visits, and online conversations.

• Be part of a cohort of fellow educators, artists and community facilitators implementing the El Otro Lado project.

• Highlight and share your El Otro Lado project in a community culminating celebration.

• Access to the El Otro Lado online resource platform that offers reflection tools, ways to connect with your cohort, as well as other tips, lessons and ideas.

• Each participant receives a curriculum guide, El Otro Lado project posters, newsletters and end-of-year keepsake.
Best Practices for Designing your El Otro Lado Project.

- We recommend creating a minimum six-month project with weekly sessions.
- The ideal amount of time for each EOL session is 1.5-2 hours in length to allow for check-in, art experience and reflection.
- El Otro Lado is most successful when co-taught/co-facilitated, therefore the program fee reflects the cost for an El Otro Lado team.
- We also suggest that the El Otro Lado team have some prior experience with leading groups and interest in visual or performing arts, however it is not required to participate in the program.

How to Apply

All applicants must complete a short online form describing intentions, hopes, and project plan on our website. Application deadline August 24, 2018.
Email Barbara Deswood to request the application link. barbara@aloveoflearning.org

Program Fees & Scholarships (Introductory pricing)

We strive to make the program affordable while maintaining the quality of our workshops as well as providing outstanding support and materials. The costs of the program for local participants is generously reduced by 50%. We also offer one full scholarship to a team bringing El Otro Lado to a new school or organization in our community.

Program Fee

The program fee reflects the complete cost for a two-person team.
- $3,000 total program fee, each pair receives 50% matching grant (pilot year).
- $1,500 program fee / $750.00 per person (pilot year).
- Note: Program fee does NOT include travel or accommodation for the on-site workshops.

Payment

- $300 Deposit Due September 7, 2018.
- Remaining Balance may be paid in one or multiple installments through May 3, 2019 with a payment plan.

Fundraise for Your Project

- We offer a packet of scholarship and fundraising ideas and are happy to meet with you to discuss funding options.